

Cacc Central Delaware Chamber of Commerce















The Central Delaware **Chamber of Commerce**

The Central Delaware Chamber of Commerce (CDCC) is THE essential resource for the development of businesses in Central Delaware. For over 100 years, the CDCC has served as an advocate of business and a strong supporter of economic development in Kent County.

The Chamber works diligently to minimize governmental regulation and to be the voice for business in the community. In addition, the CDCC serves as a forum for articulating contemporary issues facing the business community, and acts as a public relations medium for the interests, problems, and needs of its membership.



The CDCC's 5-Star Accreditation – an achievement reached by only 1% of chambers in the country – ensures through continuous review that we are THE essential resource, providing members with a strong level of credibility. Membership in the CDCC provides a multitude of benefits and a high level of value, resulting in an abundant return on investment.

If you desire to grow your business, establish your credibility and brand, excel by keeping you and your staff informed and connected, we are the organization for you!



We Are...

- 900+ business members strong
- A proven partner with businesses for over 100 years
- The voice for the busines community
- An advocate for business
- A bridge connecting the businesses in the community
- THE essential resource for the development of business
- Knowledge, Credible, Engaged, Resourceful, Relevant

WE ARE **YOUR** CHAMBER!



EDUCATION:

We live in a fast-paced, always changing world, which makes constant learning a critical component of business success. Your CDCC provides a variety of learning experiences designed to assist you in growing your company and establishing your brand. We offer free business development sessions for people who are interested in starting or expanding a business, hour-long monthly workshops that help to development essential skills, and a leadership program that builds success.



LEGISLATION:

As business owners, you are involved in the rigors of day-to-day management, there is little time to stay abreast of new and/or changing legislation – or to fully grasp the impact that developing laws can have on your business. Two lobbyists work on behalf of the CDCC members reviewing and critiquing potential effects of legislation at all levels– federal, state, county, and municipal. They alert business owners regarding pending changes and work to give the business community a strong voice in developing legislation that is business friendly.



MARKETING:

In order to draw people into your business, they need to know who you are and what you do. The CDCC is here to help you make your business a household name. We offer a variety of marketing platforms such as advertising and sponsorship opportunities, many of which come with your membership at no additional cost to you.



NETWORKING:

The ability to make connections is a strong element in the success of any business. Getting to know other businesses and business leaders in the community is imperative as businesses are established and prepare to grow. The CDCC offers 76 opportunities per year to connect with other business professionals. From monthly Sunset Business Mixers, to ribbon cuttings, to expos, to our annual Holiday Gift Auction, to the State of the Base Briefing – just to name a few. As a CDCC member, you will make connections and gain qualified leads.

WE WORK FOR YOU!

Why Others ARE MEMBERS

CDCC Membership is a MUST for new businesses! It's also a MUST for 100+ year old businesses like ours that uses the Chamber's friendly services to GET informed, STAY informed and BE CONTINUALLLY CONNECTED with our customers and our fellow businesses. CDCC is truly the "Heartbeat of Kent County!"



- Jessica Moyer
The Icehouse Wellness & Community

CDCC does an amazing job of offering numerous resources to our community businesses, awesome networking events and most importantly programs and mentors who are experts in helping the local businesses grow. The team of chamber leaders truly cares and values each individual and business in our town!



- Mary Fifer Fennemore Fifer Orchards, Inc.

The Central Delaware Chamber of Commerce has been an invaluable partner in our business journey, providing unparalleled support and fostering meaningful connections within the local business community. Their commitment to fostering our growth in the community and innovation is evident in the diverse range of resources and events they offer. Joining the Central Delaware Chamber of Commerce has proven to be a strategic decision, propelling our business to new heights through their unwavering dedication to our success.



- Katherine Girtman Residence Inn Hands down, the Central Delaware Chamber of Commerce has been invaluable. CDCC leadership is strong, knowledgeable, professional, and committed to the advancement of the participating businesses.



- Kristin Stonesifer
The House of Coffi

Joining the Central Delaware Chamber of Commerce was one of the best decisions I have made as a business owner. I was motivated to join when I saw this great group of people come together to support small businesses and actually help. I love the connections that I have experienced and the opportunities I've had to grow my network.



 Haywood Key Woody's on Wheels

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- Kevin O'tey
The Divine Zone Mobile
Massage Service

