



Central Delaware  
Chamber of Commerce

U.S. Chamber of Commerce

Accredited  
☆☆☆☆☆

# 2024 - 2025 Sponsorship PACKET

EVENTS | PROGRAMS | SPONSORSHIPS | SERVICES



\*Each event will be reviewed to comply with the current gathering guidelines. Sponsorship details will be updated as needed.

435 N. DuPont Hwy, Dover, DE 19901  
302-734-7513 | info@cdcc.net | CDCC.net



# Annual Events

## The Amazing Chase

Part race, part scavenger hunt – all fun! This competitive event showcases our downtown Dover businesses as participants dash all over town solving clues and winning challenges.

## Holiday Gift Auction

This fun-filled event showcases goods and services of CDCC Members by hosting a live and silent auction. While promoting “shopping local”, this event provides a great opportunity to begin shopping early while networking and enjoying refreshments.

## State of the Base Briefing

An annual celebration of TEAM Dover that provides the Central Delaware Business Community the opportunity to learn from Base leadership about the successes of the previous year and what projects are planned for the future.

## Capital Holiday Celebration - Downtown Dover

Kick off the Holiday Season and join us for our traditional lighting of the Christmas Tree in Downtown Dover! Also be sure to visit the jolly elf himself, Santa Claus!

## Economic Forecast Breakfast

An annual event where members hear from a panel of experts about the economy at the national, state, and local levels.

## Military Affaire

CDCC Members and their guests gather in an informal setting to meet base leadership and build relationships with our military personnel.

## Home & Garden Show

This expo-style event provides an opportunity for businesses throughout the state of Delaware to introduce, market, and showcase their goods & services to potential customers looking for home repair, renovations, and maintenance for their living spaces, inside and out.

## Legislative Luncheon

This luncheon provides an open forum for Chamber members to meet with area legislators to ask questions and discuss the governmental issues directly affecting their businesses.

## 55+ Expo

Businesses throughout the state of Delaware and nearby states introduce, market, and showcase their goods & services to the 55+ population and their caregivers. This is the largest 55+ Expo in the state!

## The Chamber Mini Masters

This event is the famous Masters Golf Tournament, but in miniature! Teams work their way around the putt putt course hoping for a win – the best golfer receives the coveted Chamber BLUE jacket! Food trucks, yard games, and lots of networking accompany the golfing fun.

## Bluesuiters Golf Tournament

A fun and social “get-to-know-y-pu” event that solidifies the positive and supportive relationship between the civilian community and our military personnel from the Dover Air Force Base

## Awards for Excellence Celebration

An evening designed to celebrate excellence as the winners are named for the Large Employer of the Year, the Small Business of the Year, and the Young Professional of the Year. The Chamber’s very valuable volunteers are recognized, the CDCC Chair presents the State of the Chamber Address, and the Leadership Central Delaware Class graduates!



# Ongoing Events

## Kent County Open for Business - Kent County Levy Court, Room 220

FREE Business Development Sessions designed to encourage and support small businesses throughout the state. Each meeting provides existing and start-up businesses a one-stop-shop to access the various organizations, agencies, and resource partners who assist small businesses in Delaware.

## Sunset Business Mixers - Various Business Locations

The Sunset Business Mixer is the CDCC’s premier networking event. Taking place on the last Wednesday of most months from 5-7pm. Business members and guests gather to exchange Idas, encouragement, and share qualified leads in a casual setting over delicious refreshments.

# 2024 - 2025 Events

Please check the corresponding box for each event you would like to sponsor.

\*Indicates a signature sponsor. A signature sponsor has first right of refusal and there is only 1 available.

## SEPTEMBER 2024

### The Amazing Chase

- \$1,500.00 - Premier Sponsor
- \$100.00 - Participating Merchants

## OCTOBER 2024

### Holiday Gift Auction

- \$1,250.00 - Premier Sponsors
- \$600.00 - Going, Going, Gone (Check-Out) Sponsor
- \$600.00 - Bidder Registration Sponsor
- \$600.00 - Live Auction Sponsor
- \$500.00 - Deal-icious Dishes Sponsors
- \$250.00 - Let's Make A Deal Sponsors

## NOVEMBER 2024

### State of the Base Briefing Breakfast

- \$2,750.00 - Signature Sponsor\*
- \$350.00 - Supporting Sponsors

## DECEMBER 2024

### CDCC Holiday Party

- \$250.00 - Jingle Bell Sponsors
- \$500.00 - Holiday Feast Sponsors
- \$600.00 - Holiday Cheer Sponsors

## JANUARY 2025

### The Economic Forecast Breakfast

- \$2,750.00 - Signature Sponsor\*

### Capital Briefing Reception

- \$600.00 - Reception Sponsors

## FEBRUARY 2025

### Military Affaire

- \$2,750.00 - Signature Sponsor\*
- \$250.00 - Five Star Military Sponsors
- \$150.00 - Four Star Military Sponsors

### Home & Garden Expo

- \$2,250.00 - Show Sponsor (only 1 available)
- \$1,500.00 - Supporting Sponsors
- \$100.00 - Bag Sponsor

## MARCH 2025

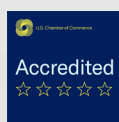
### Legislative Luncheon

- \$3,000.00 - Signature Sponsor\*
- \$600.00 - General Assembly Sponsors
- \$150.00 - Table Top Display Area/Vendor Spaces

## APRIL 2025

### 55+ Expo

- \$3,500.00 - Wellness Center Gold Sponsor\*
- \$2,750.00 - Gold Sponsors
- \$2,250.00 - Silver Sponsors
- \$1,000.00 - Exhibitor Party Sponsors
- \$500.00 - Network Nook Sponsor
- \$100.00 - Bag Sponsor



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# 2024 - 2025 Events

(Continued)

## APRIL 2025 con't

### THE Chamber Mini Masters

- \$750.00 - Tournament Sponsors
- \$400.00 - Hole Sponsors with Team of 4 Golfers
- \$500.00 - Hole-in-One Sponsor (only 1 available)
- \$250.00 - Awards Sponsors
- \$250.00 - Beverage Cooler Sponsor (only 1 available)
- \$250.00 - Snacks Sponsors
- \$200.00 - Hole Sponsors

## MAY 2025

### Bluesuiters Golf Tournament

- \$1,750.00 - Tournament Sponsors
- \$550.00 - Golf Ball Drop Sponsor
- \$500.00 - Freedom Sponsors
- \$500.00 - Driving Range Sponsors
- \$500.00 - Golf Cart Sponsors
- \$500.00 - Hole-in-One Sponsors
- \$100.00 - Tee & Green Sponsors
- Snack Stop Stations

## JUNE 2025

### Awards for Excellence Celebration

- \$2,750.00 - Signature Sponsor\*
- \$1,000.00 - Dinner Wine Sponsors (2 available)
- \$1,000.00 - Patrons
- \$750.00 - Benefactors
- \$500.00 - Donors
- \$350.00 - Contributors
- \$150.00 - Tabletop Display Area/Vendor Spaces

## 2024 - 2025 Programs/Services

### CDCC MEMBER SERVICES

#### Weekly Newsletters

E-News or Catchin' Up with the Community  
Banner Advertising

- \$350.00 - Banner Advertising for three months
- \$600.00 - Banner Advertising for six months
- \$1,000.00 - Banner Advertising for twelve months

#### Broadcast Emails

- \$100.00 - One Broadcast Email

#### Membership Listing

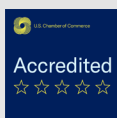
- \$55.00 - Membership Print-Out
- \$70.00 - Membership Labels
- \$100.00 - Electronic Membership Listing (\$25 for quarterly updates)

#### CDCC Publications

- Central Delaware Resource Guide & Dover/Kent
- County Map (see back page for pricing)

#### On-Going Programs

- \$6,000.00 - Cornerstone Membership Program
- \$2,000.00 - LCD Opening or Closing Retreat Session Sponsors
- \$1,500.00 - LCD Monthly Program Session Sponsors
- \$375.00 - Coffee Coaching Sessions Sponsors
- \$400.00 - Sunset Business Mixer



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# Check-Out Form

Please complete and return to the CDCC Office:

Name \_\_\_\_\_ Date \_\_\_\_\_

Business \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## Payment Information

Check    Visa    MasterCard    Discover    American Express

Check Number \_\_\_\_\_

Card Number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_ Phone \_\_\_\_\_

Billing Address for Card (if different than above address)

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

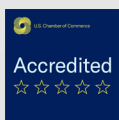
Signature \_\_\_\_\_

## CDCC STAFF USE ONLY

Date Received \_\_\_\_\_ Order Filled \_\_\_\_\_

Staff \_\_\_\_\_

If applicable: Date Started \_\_\_\_\_ Date to End \_\_\_\_\_



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For the twelfth year, the CDCC offers an Exclusive Package for Members who showcase the CDCC Cornerstone values . . .

*Credible, Engaged,  
Resourceful, Relevant!*

### **CORNERSTONE MEMBERS Will Receive the Following for 1 Full Year:**

- An Exclusive Homepage Rotating Banner Ad with Hyperlinks on our Website (45,000 webpage views).
- Your Logo will appear in a banner advertisement in our Chamber Connections Newspaper identifying you as a CORNERSTONE MEMBER (12 months).
- 3 featured articles in the Chamber Connections Newspaper (articles scheduled will be first come, first served).
- 4 broadcast emails per year (sent to over 1,300 business leaders).
- Your Logo will appear in a banner ad in the Email Signature of initial outgoing emails of all CDCC staff
- Advertisement to appear on the CDCC website Main Business Directory for 12 months

### **Exclusive Sponsorship, CORNERSTONE MEMBERS Will Receive the Following:**

#### **Your company will be listed as a PLATINUM SPONSOR for the following CDCC Events:**

- The State of the Base Briefing Breakfast (attendance 220+)
- The Annual CDCC Legislative Luncheon (attendance 250+)
- The Awards for Excellence Celebration (attendance 300+)

*(You will also receive a Reserved Table for 8 at all three events.)*

### **Exclusive Offer, CORNERSTONE MEMBERS Will Receive the Following:**

- 1 Exhibitor Table at each of the (2) CDCC Member 2 Member Expos
- Admittance of 8 at the Chairman's Circle event (Awards for Excellence Dinner)
- Quarter Page/Full Color Advertisement in the CDCC Holiday Gift Auction Program
- 2025 Central Delaware Resource Guide - \$200 towards an advertisement
- Brochure/Rack Card/Swag Items included in New Member bags (brochure/rack card/promotional items provided by Cornerstone Member)

The value of the package is \$19,700.00

**The cost to you is \$6,000.00**

(Billable semi-annually October/March)

Our CORNERSTONE MEMBERSHIPS are industry exclusive.  
You will be given the first right of refusal each year.

# THE AMAZING CHASE

DOWNTOWN DOVER EDITION

Date: **September 25, 2024**  
Time: **5:00 p.m. - 8:00 p.m.**  
Location: **Downtown Dover**  
Approximate Attendance: **100**



## Purpose

To increase exposure of downtown businesses from retail to law offices to historical sites and everything in between.

## Why Should I Sponsor This Event?

- Get people into your business! It has been said that once someone comes into your establishment for the first time they're 70-75% more likely to come back to your business!
- Have fun and create memories with the participants as they solve clues and complete challenges!

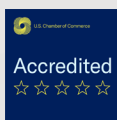
## Sponsor Opportunities

### \$1,500.00 - Premier Sponsors

- Company name/logo will appear on the event flyer.
- Company name will appear in all press releases for the event.
- Company banner will be displayed during the event. (Banner provided by the Sponsor.)
- Company name/logo will appear on the CDCC website with hyperlink (45,000+ webpage views), CDCC E-News (circ. 1,500+), CDCC Broadcast Emails (circ. 1,500+) , & Chamber Connections newspaper (circ. 1,300+)
- Company will receive a complimentary Table Top Display Space at the event.
- Company will receive a complimentary Team of Three (3) people in The Amazing Chase.

### \$100.00 - Participating Merchants

- Business will have a clue and a challenge at their location for the attendees to complete during the event (increased foot traffic from the teams the night of the event).
- Company name/logo will appear on the event flyer.
- Company name/logo will appear on the CDCC website (45,000+ webpage views).



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Annual CDCC

# Holiday Gift Auction



Date: October 30, 2024  
Time: 5:00 p.m. - 8:30 p.m.  
Location: TBD  
Approximate Attendance: 200+



## Purpose

To showcase the goods and services of CDCC Members by hosting a live and silent auction and to promote the idea of “shopping local” for the Holiday Season!

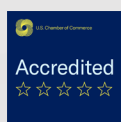
## Why Should I Sponsor This Event?

- Help us encourage everyone to shop locally and put money back into the local economy!
- Highlight the goods/services your business offers!

## Sponsor Opportunities

### \$1,500.00 - Premier Sponsors

- Company name/logo will appear in the official Auction Program (200 programs printed).
- Full Page Advertisement on the official Auction Program (200 programs printed).
- Company name/logo will appear on the Sponsor Board.
- Company name will be announced during the event.
- Company banner will be prominently displayed during the event. (Banner provided by the Sponsor.)
- Company name will appear in the press releases and event advertising.
- Company name/logo will appear on the CDCC Website with hyperlink (45,000 + webpage views), CDCC E-News (circ. 1,500 +), CDCC Broadcast Emails (circ. 1,500 +) & Chamber Connections newspaper (circ. 1,300 +).
- Company will receive a complimentary Table Top Display Space.



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### **\$600.00 - Bidder Registration Sponsor (Only 1 Available)**

- Company name/logo will appear in official Auction Program (200 programs printed).
- Company name/logo will appear on the Sponsor Board.
- Company name will be announced during the event.
- Company banner will be prominently displayed during the event. (Banner provided by the Sponsor.)
- Company will be able to decorate the registration area with their company swag.
- Company name/logo will appear in the CDCC E-News (circ. 1,500 +), CDCC Broadcast Emails (circ. 1,500 +) & Chamber Connections newspaper (circ. 1,300 +).
- Company name/logo will appear on the CDCC website with hyperlink.

### **\$600.00 - Going, Going, Gone (Check-Out) Sponsor**

- Company name will appear in the official Auction Program (200 programs printed).
- Company name/logo will appear on the Sponsor Board.
- Company name will be announced during the event.
- Company banner will be prominently displayed during the event. (Banner provided by the Sponsor.)
- Company will be able to decorate the check out area with their company swag.
- Company name/logo will appear in the CDCC E-News (circ. 1,500 +), CDCC Broadcast Emails (circ. 1,500 +) & Chamber Connections newspaper (circ. 1,300 +).
- Company name/logo will appear on the CDCC website with hyperlink.
- Company receives four (4) tickets to the event.

### **\$600.00 - Live Auction Sponsor**

- Company name will appear in the official Auction Program (200 programs printed).
- Company name/logo will appear on the Sponsor Board.
- Company name will be announced during the event.
- Company banner will be prominently displayed during the event. (Banner provided by the Sponsor.)
- Company name/logo will appear in the CDCC E-News (circ. 1,500 +), CDCC Broadcast Emails (circ. 1,500 +) & Chamber Connections newspaper (circ. 1,300 +).
- Company will receive a complimentary Table Top Display Space.
- Company name/logo will appear on the CDCC website with hyperlink.,
- Company receives two (2) tickets to the event.

### **\$500.00 - Deal-icious Dishes Sponsors**

- Company name/logo will appear on the official Auction Program (200 programs printed).
- Company name/logo will appear on the Sponsor Board.
- Company name/logo will appear on signage at a food station.
- Company name will be announced at the event.
- Company name/logo will appear on the CDCC E-News (circ. 1,500 +), CDCC Broadcast Emails (circ. 1,500 +) & Chamber Connections newspaper (circ. 1,300 +).
- Company name/logo will appear on the CDCC website with hyperlink.
- Company receives two (2) tickets to the event.

### **\$250.00 - Let's Make a Deal Sponsors**

- Company name/logo will appear on the official Auction Program (200 programs printed).
- Company name/logo will appear on the Sponsor Board.
- Company name will be announced during the event.
- Company name/logo will appear in the Chamber Connections newspaper (circ. 1,300 +).



Date: **November 2024**  
Time: **7:30 a.m.**  
Location: **TBD**  
Approximate Attendance: **200**



## Purpose

To provide an opportunity for the community to receive a briefing from the Dover Air Force Base regarding their various projects, construction and activities. Our Congressional Delegates are also invited to share with the community a briefing on governmental issues that could affect our area and the DAFB. (The event is formerly known as the MilCon Breakfast.)

## Why Should I Sponsor This Event?

- Help us celebrate and support Team Dover! Dover Air Force Base is an integral part of the community!

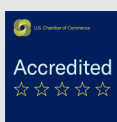
## Sponsor Opportunities

### \$2,750.00 - Signature Sponsor\*

- Company name/logo will appear on all invitations and the official program for the event. (This event is being brought to you by: \_\_\_\_\_),
- Company name will appear in all press releases.
- Company name will be announced during the event.
- Company name/logo will appear on the Sponsor Board and table tents at the event.
- Company name/logo will appear on the CDCC Website with hyperlink (45,000 + webpage views), ENews (circ. 1,500 +), CDCC Broadcast Emails (circ. 1,500 +) & Chamber Connections newspaper (circ. 1,300 +).
- Company banner will be displayed during the event. (Banner provided by the Sponsor.)
- Company will have the opportunity to place a promotional item at each table setting.
- Company will receive a complimentary table at the Breakfast. (seating for 8)

### \$350.00 - Supporting Sponsors

- Company name will be announced during the event.
- Company name/logo will appear on the Sponsor Board sign and table tents at the event.
- Company name/logo will appear on the CDCC Website with hyperlink (45,000+ webpage views).
- Company name/logo will appear in the Chamber Connections newspaper (circ. 1,300 +).
- Company will receive one complimentary breakfast ticket.



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# CDCC HOLIDAY PARTY

Date: December 10, 2024  
Time: 5:00 p.m. - 7:30 p.m.  
Location: Roma Italian Restaurant  
Approximate Attendance: 125



## Purpose

To celebrate the Holiday Season with fellow CDCC Members and provide an additional marketing and networking opportunity for our members.

## Why Should I Sponsor This Event?

- Market your business to other CDCC member representatives in a relaxed holiday atmosphere!
- Celebrate all of the wonderful people who make this community a great place to live, work, and play!

## Sponsor Opportunities

### \$500.00 - Holiday Feast Sponsors

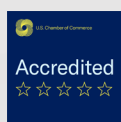
- Company name/logo will appear on all flyers and press releases for the event.
- Company name/logo will appear on a Sponsor Sign at a food station & on the Sponsor Board.
- Company name/logo will appear on table tents in the room.
- Company name will be announced during the event.
- Company name/logo will appear on the CDCC Website with hyperlink (45,000 + website page views), E-News (circ. 1,500 +), CDCC Broadcast Emails (circ. 1,500 +) & Chamber Connections newspaper (circ. 1,300 +).

### \$600.00 - Holiday Cheer Sponsor (Limited to 2 Sponsors)

- Company name/logo will appear on a Sponsor Sign at the Beverage Station and on the Sponsor Board.
- Company name/logo will appear on table tents in the room.
- Company name will be announced during the event.
- Company name/logo will appear on the CDCC Website with hyperlink (45,000+ website page views) & Chamber Connections newspaper (circ. 1,300+)
- Company given the opportunity to have a "signature cocktail" and make a toast during the event.

### \$250.00 - Jingle Bell Sponsor

- Company name/logo will appear on table tents in the room and on the Sponsor Board.
- Company name will be announced during the event.
- Company name/logo will appear on the CDCC Website with hyperlink (45,000+ website page views).



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# ECONOMIC FORECAST BREAKFAST



Date: January 2025  
Time: 7:30 a.m. - 9:30 p.m.  
Location: TBD  
Approximate Attendance: 100



## Purpose

To provide the leaders of the business community with an economic forecast for the up-coming year which will be presented by a selected specialist in the field. The forecast should be global and statewide, closing with a focus on Kent County.

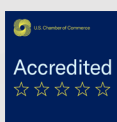
## Why Should I Sponsor This Event?

- Help encourage economic growth in Central Delaware!
- Market your business to the community leaders attending the event!

## Sponsor Opportunities

### \$2,750.00 - Signature Sponsor\*

- Company name/logo will appear on all invitations and the official program for the event. (This event is being brought to you by: \_\_\_\_\_)
- Company name will appear in all press releases.
- Company name/logo will appear on the Sponsor Board at the event.
- Company name/logo will appear on the CDCC Website with a hyperlink (45,000+ webpage views), E-News (Circ. 1,300 +), CDCC Broadcast Emails (Circ. 1,300 +) & Chamber Connections newspaper (Circ.1,300 +).
- Company banner will be displayed during the event. (Banner provided by the Sponsor.)
- Advertisement on reverse side of official event agenda (150+).
- Company will have the opportunity to place a promotional item at each table setting.
- Company will receive a complimentary table for the breakfast. (seating for 8)
- Company will receive a complimentary Table Top Display Space.



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# CAPITAL BRIEFING *Reception*

Date: January 2025  
Time: 5:00 p.m. - 7:00 p.m.  
Location: TBD  
Approximate Attendance: 50



## Purpose

To provide an opportunity for the CDCC Board of Directors and the Legislative Affairs Committee Members to discuss issues that matter to the business community with both newly elected and current Delaware Legislators.

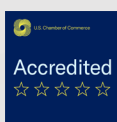
## Why Should I Sponsor This Event?

- This event provides the opportunity to talk to our Delaware Legislators in a more laidback mixer-style setting!
- You will help continue to the sense of collaboration with our Legislators that makes Delaware unique!

## Sponsor Opportunities

### \$600.00 - Reception Sponsors

- Company name/logo will appear on the event invitation.
- Company name will appear in all press releases.
- Company name/logo will appear on the sponsor board sign at the event.
- Company name will be announced during the event.
- Company name/logo will appear in the event follow up in the CDCC E-News.
- Company name/logo will appear in the Chamber Connections newspaper (circ. 1,300 +).
- Company name/logo will appear on the CDCC Website with hyperlink (45,000+ webpage views)



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Date: **March 2025**

Time: **Friday - 12:00 p.m. – 6:00 p.m.**

**Saturday - 9:00 a.m. - 3:00 p.m.**

Location: **TBD**

Approximate Attendance: **750+**



## Purpose

To provide an opportunity for businesses throughout the State of Delaware to introduce, market, and showcase their goods and services to potential customers looking for home repair, construction, renovation, landscaping, pools, lighting, lawn service, and more. This event will bring a multitude of businesses together in one place for easy browsing.

## Why Should I Sponsor This Event?

- Market your business to the members of the community interested in all types of home improvements and projects!
- Enjoy networking opportunities with other sponsors and vendors in your industry!

## Sponsor Opportunities

### \$2,250.00 – Show Sponsor (only 1 available)

- Double **BOOTH SPACE** for the Expo - Premier Placement (size **10' X 20'** – includes pipe & drape, table & chairs).

#### PROMINENT MARKETING

- Placement of Corporate Banner (Banner provided by the Sponsor).
- Company name/logo on all Advertisements. (To appear in multiple newspapers throughout the state)
- Company name in all pre and post press releases.
- Company name/logo will appear on the CDCC Website with hyperlink (45,000 + webpage views), E-News (Circ. 1,300 +), CDCC Broadcast Emails (Circ. 1,300 +) & Chamber Connections newspaper (Circ. 1,300 +)
- Television Promo mention of company name and /or placement of logo.
- **SEMINAR OFFERING** - Opportunity to host a 45 minute seminar.

### \$1,500.00 – Supporting Sponsors

- Double **BOOTH SPACE** for the Expo - Preferred Placement (size **10' X 20'** – includes pipe & drape, table & chairs).

#### PROMINENT MARKETING

- Company name/logo on all Advertisements. (To appear in multiple newspapers throughout the state).
- Company name in all pre and post press releases.
- Company name/logo will appear on the CDCC Website with hyperlink (45,000 + webpage views), E-News (Circ. 1,300 +), CDCC Broadcast Emails (Circ. 1,300 +) & Chamber Connections newspaper (Circ. 1,300 +)

### \$100.00 – Bag Sponsors

- Sponsor provides reusable tote-style bags with their company logo on them (minimum bag size: 8 1/2" wide x 11" tall).
- Minimum number of bags to be provided: 250 (overall total bags needed for expo: 1,000)



# MILITARY AFFAIRE

Date: February 2025  
Time: 5:30 p.m. - 7:30 p.m.  
Location: TBD  
Approximate Attendance: 200



## Purpose

To provide an opportunity for CDCC Members and their guests to meet the commanders of the Dover Air Force Base and to have an opportunity to talk with them in a social, informal setting.

## Why Should I Sponsor This Event?

- Help us celebrate and support Team Dover! Dover Air Force Base is an integral part of the community!
- Market your business to Community members and Dover Air Force Base!

## Sponsor Opportunities

### \$2,250.00 – Signature Sponsor\*

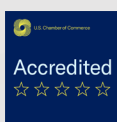
- Company name/logo will appear on the invitation flyer
- Company name/logo is listed on the Sponsor Board the evening of the event.
- Company name/logo will appear on table tents at the event.
- Company name/logo will appear in the Chamber Connections newspaper as a contributor.
- Company name will appear in the press releases.
- Company name will be announced during the event.
- Company name/logo will appear on the CDCC website with hyperlink. (45,000+ webpage views), CDCC E-News (Circ. 1,300+), CDCC Broadcast Emails (Circ. 1,300+).

### \$250.00 – Five Star Military Sponsors

- Company name/logo is listed on the Sponsor Board the evening of the event.
- Company name/logo will appear in the Chamber Connections newspaper as a contributor.
- Company name/logo will appear on the CDCC Website with hyperlink. (45,000 + webpage views)
- Company name will be announced during the event.

### \$150.00 – Four Star Military Sponsors

- Company name/logo is listed on the Sponsor Board the evening of the event.
- Company name/logo will appear in the Chamber Connections newspaper as a contributor.
- Company name will be announced during the event.



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# Legislative Luncheon

Date: **March 2024**

Time: **11:00 a.m. - 1:30 p.m.**

Location: **TBD**

Approximate Attendance: **250**



## Purpose

To provide a forum for Chamber Members to meet with area legislators to ask questions and discuss the governmental issues directly affecting their businesses. (Min. Wage, Workers Compensation, Taxes, Paid Family Leave, RPS, Workforce Development, State Budget, and Legalization of Marijuana.)

## Why Should I Sponsor This Event?

- You help provide the chance to talk about governmental issues that affect the local businesses in a public forum
- This event continues to be a great opportunity to talk with our Kent County Legislators.

## Sponsor Opportunities

### **\$3,000.00 - Signature Sponsor\***

- Company name/logo will appear on the invitation flyer and in the official program for the event. (This event is being brought to you by: \_\_\_\_\_)
- Company name will appear in all press releases announcing the event.
- Company name/logo will appear on Table Tents & program the day of the event.
- Company name/logo will appear on the sponsor board at the event.
- Company name will be announced during the event.
- Company banner will be prominently displayed during the event. (Banner provided by the Sponsor.)
- Company name/logo will appear on the CDCC Website with hyperlink (45,000 + Website Views), Chamber Connections Newspaper (Circ. 1,300 +), CDCC Chamber Brief Radio Program, CDCC E-News (Circ. 1,300 +) & CDCC Broadcast Emails (Circ. 1,300 +) for the event.
- Company will receive a free Table Top Display Space.
- Company will have the opportunity to place a promotional item at each table setting.
- Company will receive a complimentary table at the Luncheon. (seating for 8)

### **\$600.00 - General Assembly Sponsors**

- Company name/logo will appear on select flyers and in press releases announcing the event.
- Company name/logo will appear on Table Tents & program the day of the event.
- Company name/logo will appear on the sponsor board at the event.
- Company name will be announced during the event.
- Company name/logo will appear on the CDCC Website with hyperlink (45,000 + Website Views), CDCC E-News (Circ. 1,300 +) & CDCC Broadcast Emails (Circ. 1,300 +) for the event.
- Company will receive two complimentary tickets to the Luncheon.
- Company will receive a free Table Top Exhibit Space.



# 55+ PLUS EXPO

Date: April 2025

Time: 9:00 a.m. - 3:00 p.m.

Location: Bally's Dover Casino Resort

Approximate Attendance: 5,000



## Purpose

To provide an opportunity for businesses throughout the State of Delaware and nearby States to introduce, market, and showcase their goods and services to the 55+ population which is the prominent growing sector of our County and our State.

## Why Should I Sponsor This Event?

- Promote your business to Delaware's fastest growing population!
- Increase your exposure to over 4,500 potential clients attending the expo!

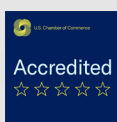
## Sponsor Opportunities

### \$3,500.00 – Wellness Center Gold Sponsor\*

- Double **BOOTH SPACE** for the Expo - Preferred Placement - In the Main Entrance (size 6' X 20' – includes pipe & drape, skirted tables & chairs and signage).
- **Wellness Center** – in a designated room or hallway (skirted tables, chairs and electricity provided); Sponsor will utilize space to provide free health screenings & health education information.

### PROMINENT MARKETING

- Company name/logo included on Welcome Banner – Rotunda Entrance Area.
- Placement of Corporate Banner – Rollins Center stage (Banner provided by the Sponsor).
- Full Page – Full Color Advertisement in the Official Program. (Advertisement in Dover Post...Circ. 30,000)
- Company name/logo on all Advertisements. (To appear in ALL 5 Gate House Media Publications... Circ. 78,000 & Comcast T.V.
- Company name in all pre and post press releases.
- Company name/logo will appear on the CDCC Website with hyperlink (45,000 + webpage views), E-News (Circ. 1,300 +), CDCC Broadcast Emails (Circ. 1,300 +) & Chamber Connections newspaper (Circ. 1,300 +)
- Television Promo mention of company name and /or placement of logo.
- **SEMINAR OFFERING** - Opportunity to host a 45 minute seminar.



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# 55 Plus EXPO (Continued)

## **\$2,750.00 – Gold Sponsors**

- Double **BOOTH SPACE** for the Expo – Preferred Placement – In the Main Entrance hallway area (size 6' X 16' includes pipe & drape, skirted tables & chairs and signage).

### **PROMINENT MARKETING**

- Placement of Corporate Banner – Rollins Center stage (Banner provided by the Sponsor).
- Full Page – Full Color Advertisement in the Official Program. (Advertisement in Dover Post...Circ. 30,000)
- Company name/logo on all Advertisements. (To appear in ALL 5 Gate House Media Publications... Circ. 78,000 & Comcast T.V.).
- Company name in all pre and post press releases.
- Company name/logo will appear on the CDCC Website with hyperlink (45,000 + webpage views), E-News (Circ. 1,300 +), CDCC Broadcast Emails (Circ. 1,300 +) & Chamber Connections newspaper (Circ. 1,300 +)

## **\$2,250.00 – Silver Sponsors**

- Double **BOOTH SPACE** for the Expo – Preferred Placement – Entrance Aisle Anchor (size 8' X 16' – includes pipe & drape, skirted tables & chairs and signage).

### **PROMINENT MARKETING**

- **Half Page** – Full Color Advertisement in the Official Program. (Advertisement in Dover Post. (Circ. 30,000)
- Company name/logo on all Advertisements. (To appear in ALL 5 Gate House Media Publications. Circ. 78,000 & Comcast T.V.)
- Company name in all pre and post press releases.
- Company name/logo will appear on the CDCC Website with hyperlinks (45,000 + webpage views) & Chamber Connections newspaper (Circ. 1,300 +.)

## **\$1,000.00 – Exhibitor Party Sponsors**

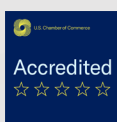
- Company name/logo on the Sponsor Board displayed during the Exhibitor after party.
- Quarter Page Advertisement in the Official Program. (Advertisement in Dover Post...Circ. 30,000)
- Company name/logo will appear on the CDCC Website with hyperlink. (45,000 + webpage views)

## **\$500.00 – Network Nook Sponsor**

- Listed as a Network Nook Sponsor in the Official Program, which is placed in the Dover Post (Circ. 30,000) prior to the Expo and distributed to all attendees at the Expo. (Est. Attendance of 5,000)
- Company name/logo will be listed on the table tents displayed during the event.
- Company name/logo will appear on the CDCC Website with hyperlink. (45,000 + webpage views)
- Company is invited to provide a promotional item to be placed at each exhibitor's booth space.

## **\$100.00 – Bag Sponsors**

- Sponsor provides reusable tote-style bags with their company logo on them (minimum bag size: 8 1/2" wide x 11" tall).
- Minimum number of bags to be provided: 250 (overall total bags needed for expo: 1,000)



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# The Chamber Mini Masters



Date: May 28, 2024

Time: 4:00 p.m. - 7:00 p.m.

Location: Tre Sorelle Dolce Ice Cream & Mini Golf

Approx. Attendance: 72 Golfers/120+ Attendees



## Purpose

To host a unique golfing event in conjunction with a Sunset Business Mixer which will provide our members with an opportunity to market their business and network with other professionals all while having fun and building relationships on the putt putt course.

## Why Should I Sponsor This Event?

- Great for team building and networking!
- There is a built-in audience being paired with our monthly Sunset Business Mixer!

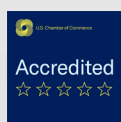
## Sponsor Opportunities

### \$750.00 - Tournament Sponsors

- Company name/logo will appear on the invitation to the golfers and on all flyers and press releases announcing the event.
- Company name/logo will be on the Sponsor Board the day of the event.
- Company name/logo will appear on a tee sign.
- Company name/logo will appear on the CDCC Website with hyperlink (45,000+ webpage views), Chamber Connections newspaper (Circ. 1,300+), CDCC E-News (Circ. 1,300 +) & CDCC Broadcast Emails. (Circ. 1,300 +)
- Company will receive spots for four complimentary golfers.

### \$400.00- Hole Sponsors with a Team of 4 Golfers

- Company name/logo will be on the Sponsor Board the day of the event.
- Company name/logo will appear on a tee sign.
- Company name will appear in press releases announcing the event.
- Company name/logo will appear on the CDCC Website with hyperlink (45,000+ webpage views), CDCC E-News (Circ. 1,300 +) & CDCC Broadcast Emails. (Circ. 1,300 +)
- Company will receive spots for four complimentary golfers.



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# The Chamber Mini Masters

(Continued)

## **\$500.00 – Hole-in-One Sponsor (only 1 available)**

- Company name/logo will be on the Sponsor Board the day of the event.
- Company name/logo will appear on a tee sign at the designated hole.
- Company name will appear in press releases announcing the event.
- Company name/logo will appear on the CDCC Website with hyperlink (45,000+ webpage views), CDCC E-News (Circ. 1,300 +) & CDCC Broadcast Emails. (Circ. 1,300 +)

## **\$250.00 – Awards Sponsors**

- Company name/logo will be on the Sponsor Board the day of the event.
- Company name/logo will appear on the CDCC Website with hyperlink (45,000+ webpage views)
- Company will have the opportunity to have one representative in company logo attire present awards to the winning golfers (attire provided by sponsor.)

## **\$250.00 – Beverage Cooler Sponsor (only 1 available)**

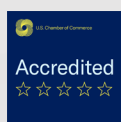
- Company name/logo will be on the Sponsor Board the day of the event.
- Company name/logo will appear on the CDCC Website with hyperlink (45,000+ webpage views)
- Company will have the opportunity to have two (2) representatives in company logo attire on the course to hand out beverages to the golfers (beverages & attire provided by sponsor.)

## **\$250.00 – Snacks Sponsors**

- Company name/logo will be on the Sponsor Board the day of the event.
- Company name/logo will appear on the CDCC Website with hyperlink (45,000+ webpage views)
- Company will have the opportunity to have two (2) representatives in company logo attire near the course to hand out snacks to the golfers (snacks & attire provided by sponsor).

## **\$200.00 – Hole Sponsors**

- Company name/logo will be on the Sponsor Board the day of the event.
- Company name/logo will appear on a tee sign.



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# **BLUESUITERS** Golf TOURNAMENT

**Date: May 2025**  
**Time: 10:00 a.m.**  
**Location: TBD**  
**Approx. Attendance: 120 Golfers**



## **Purpose**

To solidify the positive and supportive relationship between the civilians of Kent County and the Officers and Airmen of the Dover Air Force Base. A fun and social “get-to-know-you” event.

## **Why Should I Sponsor This Event?**

- This event promotes engagement and education between the Dover AFB Airmen and the civilian community!
- Help us celebrate and support Team Dover! Dover Air Force Base is an integral part of the community!

## **Sponsor Opportunities**

### **\$1,750.00 - Tournament Sponsors**

- Company name/logo will appear on the invitation to the golfers and on all flyers, programs and press releases announcing the event. (Brought to you by:...)
- Company name/logo will be on the Sponsor Boards the day of the event.
- Company banner will be prominently displayed during the event. (Banner provided by the Sponsor.)
- Company name will appear on a tee sign.
- Company name/logo will appear on the CDCC Website with hyperlink (45,000+ webpage views), CDCC ENews (Circ. 1,300 +) & CDCC Broadcast Emails. (Circ. 1,300 +)
- Company will receive a complimentary Table Top Display Space at the event.
- Company will receive spots for four complimentary golfers.

### **\$550.00– Golf Ball Drop Sponsor (Only 1 available)**

- Company name/logo will appear on the invitation to the golfers and on all flyers, programs and press releases announcing the event.
- Company name/logo will be on the Sponsor Boards the day of the event.
- Company name will appear on a tee sign.
- Company name/logo will appear on the CDCC Website with hyperlink (45,000+ webpage views), CDCC ENews (Circ. 1,300 +) & CDCC Broadcast Emails. (Circ. 1,300 +)
- Company will receive spots for two complimentary golfers.



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# BLUESUITERS Golf TOURNAMENT

(Continued)

## **\$500.00 – Freedom Sponsors**

- Company name/logo will appear on all flyers, program and press releases announcing the event.
- Company banner will be prominently displayed during the dinner. (Banner provided by the sponsor.)
- Company name will appear on a tee sign.
- Company name/logo will appear on the CDCC Website with hyperlink (45,000 + webpage views), CDCC E-News (Circ. 1,300 +), & CDCC Broadcast Emails (Circ. 1,300 +).
- Company will receive spots for two complimentary golfers.

## **\$500.00 – Driving Range Sponsors**

- Company name/logo will appear on all flyers and press releases for the event.
- Company will receive a complimentary Table Top Display Space at the Driving Range.
- Company name will appear on a tee sign.
- Company name/logo will appear on the CDCC Website with hyperlink (45,000 + webpage views)
- Company will receive spots for two complimentary golfers.

## **\$500.00 – Golf Cart Sponsors**

- Company name/logo will appear on all flyers and press releases for the event.
- Company name/logo will appear on all golf carts during the tournament.
- Company name will appear on a tee sign.
- Company name/logo will appear on the CDCC Website with hyperlink. (45,000 + webpage views)
- Company will receive spots for two complimentary golfers.

## **\$500.00- Hole-In-One Sponsors**

- Company name/logo will appear on all flyers, programs and press releases announcing the event.
- Company name/logo will be on the Sponsor Boards the day of the event.
- Company name will appear on a tee sign.
- Company name/logo will appear on the CDCC Website with hyperlink (45,000 + webpage views), CDCC E-News (Circ. 1,300 +) & CDCC Broadcast Emails. (Circ. 1,300 +)
- Company will receive spots for two complimentary golfers.

## **\$100.00 – Tee & Green Sponsors**

- Company name will appear on a tee sign.
- Company name/logo will appear in the program and/or sponsor board sign.

## **FREE – Snack Stop Station Sponsors**

- Does your company offer something sweet or delicious? Provide samples for ALL Bluesuiter Golfers at a snack stop station located on the golf course!
- Company name will appear in press releases for event.
- Company name/logo will appear in the program.
- Company name will appear on a tee sign announcing your Snack Stop.
- Company name/logo will appear on the CDCC website (45,000+ webpage views).



# AWARDS FOR *Excellence* CELEBRATION

Date: **June 2025**

Time: **5:30 p.m. - 9:00 p.m.**

Location: **TBD**

Approximate Attendance: **300**



## Purpose

To name the Small Business of the Year, Large Employer of the Year, and Young Professional of the Year who have been selected by fellow CDCC Members. To recognize all the volunteers who have played major roles in the successes of the Chamber for the past year. The Chairman will also present the "State of the Chamber Address". The Leadership Central Delaware Class of 2025 graduation will be held.

## Why Should I Sponsor This Event?

- Market your business & gain exposure for your company with a very influential group of the county's leaders!
- This is one of the CDCC's largest and most well attended events for our members!

## Sponsor Opportunities

### **\$2,750.00 - Signature Sponsor\***

- Company name/logo will appear on all invitations and the official program for the event. (This event is being brought to you by: \_\_\_)
- Full Page, Full Color Advertisement in the official event program.
- Company name will appear in all press releases.
- Company name/logo will appear on table tents displayed during the event.
- Company name/logo will appear on the Sponsor Board at the event.
- Company name/logo will appear on the CDCC Website with hyperlink (45,000 + webpage views), E-News (Circ. 1,300 +), CDCC Broadcast Emails (Circ. 1,300 +) & Chamber Connections newspaper (Circ. 1,300 +).
- Company banner will be displayed during the event. (Banner provided by the Sponsor.)
- Company will have the opportunity to place a promotional item at each table setting.
- Company will receive a complimentary table at the event. (seating for 8)
- Company will receive a complimentary Table Top Display Space.

### **\$1,000.00 - Dinner Wine Sponsors (2 available—Red Wine and White Wine)**

- Company name/logo will appear on table tents displayed during the event.
- Company name/logo will appear in the official program for the event.
- Company name/logo will appear on the Sponsor Board at the event.
- Company will have the opportunity to place a promotional tag on your wine selection bottle. (Provided by Sponsor)
- Company name/logo will appear on the CDCC Website with hyperlink (45,000 + webpage views), E-news (Circ. 1,300 +), CDCC Broadcast Emails (Circ. 1,300 +), & Chamber Connections newspaper (Circ. 1,300+).
- Company will receive two (2) complimentary tickets to the event.



(Continued)

## AWARDS FOR *Excellence* CELEBRATION

### **\$1,000.00 – Patrons**

- Company name/logo will appear on table tents displayed during the event.
- Company name/logo will appear in the official program for the event.
- Company name will appear in all press releases.
- Company name/logo will appear on the Sponsor Board at the event.
- Company name/logo will appear on the CDCC Website with hyperlink (45,000 + webpage views), E-news (Circ. 1,300 +), CDCC Broadcast Emails (Circ. 1,300 +), & Chamber Connections newspaper (Circ. 1,300+)
- Company will receive two (2) complimentary tickets to the event.

### **\$750.00 – Benefactors**

- Company name/logo will appear on table tents displayed during the event.
- Company name/logo will appear in the official program for the event.
- Company name will appear in all press releases.
- Company name/logo will appear on the Sponsor Board at the event.
- Company name/logo will appear on the CDCC Website with hyperlink (45,000 + webpage views), E-news (Circ. 1,300 +), CDCC Broadcast Emails (Circ. 1,300 +) & Chamber Connections newspaper (Circ. 1,300 +).

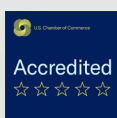
### **\$500.00 – Donors**

- Company name/logo will appear on table tents displayed during the event.
- Company name/logo will appear in the official program for the event.
- Company name/logo will appear on the Sponsor Board at the event.
- Company name/logo will appear on the CDCC Website with hyperlink (45,000 + webpage views), E-news (Circ. 1,300 +), CDCC Broadcast Emails (Circ. 1,300 +) & Chamber Connections newspaper (Circ. 1,300 +).

### **\$350.00 – Contributors**

- Company name/logo will appear on table tents displayed during the event.
- Company name/logo will appear in the official program for the event.
- Company name/logo will appear on the Sponsor Board at the event.
- Company name/logo will appear on the CDCC Website with hyperlink (45,000 + webpage views).

*\*Table Top Display Areas / Vendor Spaces are also available. (Includes one ticket.) Cost: \$125.00.*



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# 2024-2025 CDCC Programs



The diamond program of the  
Central Delaware Chamber of Commerce

## Purpose

To create dynamic, effective, knowledgeable leaders. LCD will connect emerging leaders through diverse networks while enhancing leadership skills and community knowledge resulting in increased value individually and professionally. This 10 month program focuses on a different topic each month. The topics range from history to environment to education to government. Sponsors are given the opportunity to make a presentation to the class on the day of their sponsored program. This provides sponsors with a direct commercial to the future leaders of the county.

**\$2,000.00**

Sponsor the Opening or Closing  
Retreat Sessions

**\$1,750.00**

Sponsor a Monthly Program Session



## The CDCC's Most Consistently Attended Events!

### Purpose

To provide members with an opportunity to showcase their business by hosting a Chamber Member Networking Session (Sunset Business Mixer) at their location. On the average, 150 Chamber Members attend these events each month. Optimum exposure for minimum dollars.

**\$400.00**

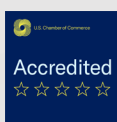


## Purpose

To provide educational seminars to CDCC Members to help them address the issues facing and influencing their businesses that will assist them in their efforts to make their businesses grow. For the company conducting and hosting the seminar it is an opportunity to make fellow Chamber of Commerce members aware of the services you can provide to them. An excellent opportunity to advertise your business and to connect with new customers.

- Company name/logo will appear on the promotional flyer.
- Company name will appear in press releases.
- Company name/logo will appear on the CDCC Website with hyperlink (45,000 + website page views), Facebook announcements & Chamber Connections newspaper (circ. 1,300 +).
- Company can share promotional items (ie. Electronic flyers, menus, etc.) with the session participants.

**\$375.00**



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# 2024-2025 CDCC *Member Only Services*

## The CDCC E-News: Weekly Email Newsletter – Circ. 1,300+

This publication is the CDCC’s weekly electronic outlet that delivers Chamber news, events and special marketing offers right to your computer every Monday! To submit information that would benefit the CDCC membership please email the CDCC at [marketing@cdcc.net](mailto:marketing@cdcc.net).

## The CDCC Catchin’ Up With The Community: Weekly Community Events Newsletter: Circ. 1,300 +

This publication is NEW to the CDCC and delivers Member Community Events information right to your computer every Wednesday! To submit any information that would benefit the CDCC membership please email the CDCC at [marketing@cdcc.net](mailto:marketing@cdcc.net).

Banner Ad	3 Months	6 Months	12 Months
Rates	\$350.00	\$600.00	\$1,000.00

## Emails/Broadcasts: Circ. 1,300+

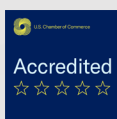
This publication is a strong advertising tool when it comes to promoting your business. Whether it’s a special sale, a huge announcement or a special event these emails are sent daily and can be scheduled with the CDCC. Please email a PDF flyer to [marketing@cdcc.net](mailto:marketing@cdcc.net).

Email Blast	Per Use
Rate	\$100.00

**Membership Print-Out ..... \$55.00**  
 (Complete list of CDCC members in alphabetical order.)

**Membership Labels ..... \$75.00**  
 (Complete set of CDCC member labels, pre-sorted according to your request.)

**Electronic Membership Listing ..... \$100.00**  
 (\$25 for quarterly updates)



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# CDCC Publications

## The Central Delaware Resource Guide

The premier reference book used by all people in Kent County!

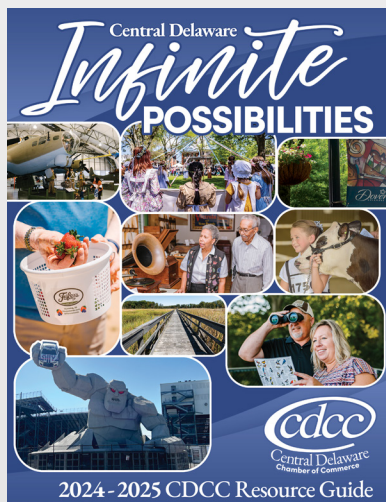
- 8,000 copies are distributed annually to NEW residents of Kent County, Kent County Businesses, colleges, universities, hotels, The Dover Air Force Base, DE Visitor Centers/Rest Areas and more...
- An electronic copy is on the CDCC website (45,000+ webpage views ) giving advertisers maximum exposure!

The Central Delaware Resource Guide will now be in **FULL COLOR** glossy pages with area information including...

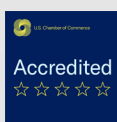
- Taxes
- DE Industries
- Local and State Government Statistics
- Tourist Attractions
- Housing Information
- Accomodations
- Restaurants
- Medical/Health Care
- Schools, Colleges & Universities

2024-2025 Central Delaware Resource Guide Advertising Rates				
Ad Type	Size	Member Rate	Includes Map Ad (Members)	Non-Member Rate
Full Page	7.5w x 9.75h	\$1,500	Yes*	\$1,800
Half Page	7.5w x 4.75h	\$900	Yes*	\$1,200
Quarter Page	3.6w x 4.75h	\$460	No	\$900
Eighth Page	3.5w x 2.3h	\$275	No	\$675
Special Pages: (First Right of Refusal) Inside Front Cover Facing Page Back Cover Inside Back Cover Centerfold Pages	7.5w x 9.75h	\$2,500	Yes*	N/A

*\*Limited space for Map Ads- first come, first serve.*



- All advertisers will receive special highlighting in the Central Delaware Resource Guide Membership Directory.
- All full-page and half-page ads will be hyperlinked to your website for double the exposure (\$75 value)!
- The first 35 full-page and half-page advertisers will receive an ad on our **Dover/Kent County Map** (10,000 distributed) at no additional cost (\$350 value). These full-color ads are first-come, first -served. Ad sizes are 2 - 1/4"W x 2 1/4"H OR 3 1/2"W x 2"H.



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